

## 5 Tips for Land Brokers to Survive and Thrive the Holiday Season

1. Be Top of Mind for 2024
2. Clean up your online presence
  - A. Google Your Name
  - B. Update Your Online Bio
3. Create and Share Engaging and Consistent Content
4. Stay Connected with Past Clients
5. Nurture Leads

### Social Media Content Ideas for the Holidays

- + Market Trends
- + Holiday Trends
  - Wishing your followers a happy holidays
  - Tips for managing a busy holiday season
  - Tips for winterizing your land and home
  - Holiday giveaway
  - Holiday gift ideas for land owners
- + Best of 2023
  - Looking back on all you have accomplished this year
  - Most memorable moments of the year
  - New Years resolutions

For pricing and upgrade information,  
email [sales@realstack.com](mailto:sales@realstack.com) or call **(972) 471-1424**